

The BCO logo consists of the letters 'BCO' in a bold, white, sans-serif font, centered within a solid teal square. The background of the entire page is a photograph of a bar with people and shelves of bottles, overlaid with a dark grey semi-transparent rectangle on the right side.

BCO

BCO NEXTGEN LONDON

Annual Sponsorship Opportunities

January 2025
BCO NextGen London Committee

Contact

Phone 02072830125
Website www.bco.org.uk
Email events@bco.org.uk
Address 74 Coleman St, London EC2R 5BT

Empower your brand while shaping the future of the Office Sector

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About us



In 2009 the BCO launched the NextGen initiative aiming to connect with the vibrant minds of professionals aged 35 and under in the commercial property sector. Fast forward to today, and the NextGen community has surged by over a quarter, boasting a robust membership exceeding 1,200 – now proudly constituting a third of the entire BCO family.

BCO NextGen isn't just about numbers; it's a movement designed to foster mentorship, inspire the next generation of leaders in the sector, and serve as a platform for fresh perspectives to challenge norms. As a NextGen member, young professionals unlock a world of opportunities, from exclusive building tours and panel sessions to thought-provoking seminars that stimulate innovation and encourage networking across the office sector.

The BCO's events are the heartbeat of this thrilling journey, ranging from intimate seminars and technical tours to the grand Annual Conference and Awards Dinner. With over 6,000 attendees annually at 60+ events, BCO members revel in generous discounts, priority booking privileges, and exclusive invitations to members-only gatherings.

Join the NextGen movement, where the future unfolds, perspectives are reshaped, and connections transcend the ordinary!

Benefits for Sponsors

Don't miss the chance to skyrocket your influence while championing the future leaders of our industry. Joining this programme will not only elevate your organisation's standing but also unlock numerous advantages, such as:

Cultivate connections with the rising stars in the sector and advance your organisation into the spotlight.

Generate opportunities for press coverage, social media buzz, and content marketing.

Enjoy brand exposure throughout the entire awards journey – before, during, and after the grand event!

ABOUT THE EVENTS

Want to learn more? Just
keep reading!

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BCO NEXTGEN AWARDS 2025

The NextGen Awards were implemented in 2016 to highlight and celebrate the achievements of young professionals under the age of 35.

Now in their 10th year, the BCO NextGen Awards have evolved into a must-attend event for the property sector community, growing bigger and more sensational each year!

The BCO NextGen Awards focus on nine categories, including:

- NextGen Rising Stars of all BCO regions
- Graduate of the Year
- Impact Award (previously known as Diversity & Inclusion Champion of the Year)
- Inspirational Leader of the Year
- Employer of the Year



Event

Highlights

Celebrate the incredible achievements of dynamic young professionals.

Cultivate connections with the rising stars in the sector.



The BCO NextGen Ideas Project was redeveloped in 2022 into a completely reimaged iteration of our previous 'Design Competition'. At its core, this is an ideas generation competition - where we challenged BCO NextGen members to present their boldest, most innovative and creative ideas for the future workspace around the annual topics of focus for the BCO NextGen London committee.

This initiative offers an incredible opportunity to showcase ideas to not only the BCO but also the wider workplace industry. All finalists will receive public speaking training, and mentorship from both established industry professionals and last year's finalists.

The finalists will have the opportunity to develop and present their ideas and flex your newfound skills at a TedTalk Style event later in the year, attended by both BCO Members and wider industry professionals. This is a truly unmissable opportunity to nurture confidence, develop ideas, expand network and in turn advance your career and to build their communication confidence and find their own voice.



WELLNESS PROGRAMME 2025

Following the success of our 2023 initiative, the BCO NextGen London Wellness Programme is here to stay!

BCO Members will experience dynamic classes set against the backdrop of London's most iconic CAT A buildings, adding an extra layer of vibrancy to this wellness journey.

In our plan for 2025, we are enhancing our programme to include not only the beloved rejuvenating yoga and mobility practices from before but also new classes designed to address multiple aspects of well-being.

Additionally, we're excited to announce that our running club will continue in 2025, providing yet another avenue for our community to embrace a well-rounded approach to fitness and well-being.

For sponsorship enquiries about our cycling club, please use the contact information in this brochure.



Sponsorship Packages



Platinum Sponsor

Exclusive sponsorship of all three initiatives

Prominent logo placement on event materials

Dedicated exhibition space at each event

Recognition in pre-event promotions

Speaking opportunity during one event

Complimentary tickets for company representatives

£11,000*

Gold Sponsor

Sponsorship of the NextGen Awards and Ideas Competition

Logo placement on event materials

Exhibition space at sponsored events

Recognition in pre-event promotions

Complimentary tickets for company representatives

£8,000*

Silver Sponsor

Sponsorship of Ideas Competition and Wellness Programme

Logo placement on event materials

Exhibition space at sponsored events

Recognition in pre-event promotions

Complimentary tickets for company representatives

£5,000*

Please refer to our individual sponsorship brochures for detailed information on the specific deliverables associated with each sponsorship opportunity.

**all prices exclude VAT*

Additional Sponsorships



Customised sponsorship packages available.

Exclusive sponsorship of networking sessions, coffee breaks, and building tours!

Logo placement on event website, email campaigns, and social media.

Branding on event signage and banners.

Interested? Contact us today!



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Thank you!

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