



BCO

NEXTGEN IDEAS COMPETITION 2025

Sponsorship
Opportunities

January 2025
BCO NextGen

Contact

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Inspiring Innovation: Shaping the Future of Workplaces

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ABOUT US



In 2009 the BCO launched the NextGen initiative aiming to connect with the vibrant minds of professionals aged 35 and under in the commercial property sector. Fast forward to today, and the NextGen community has surged by over a quarter, boasting a robust membership exceeding 1,200 – now proudly constituting a third of the entire BCO family.

BCO NextGen isn't just about numbers; it's a movement designed to foster mentorship, inspire the next generation of leaders in the sector, and serve as a platform for fresh perspectives to challenge norms. As a NextGen member, young professionals unlock a world of opportunities, from exclusive building tours and panel sessions to thought-provoking seminars that stimulate innovation and encourage networking across the office sector.

The BCO's events are the heartbeat of this thrilling journey, ranging from intimate seminars and technical tours to the grand Annual Conference and Awards Dinner. With over 6,000 attendees annually at 60+ events, BCO members revel in generous discounts, priority booking privileges, and exclusive invitations to members-only gatherings.

Join the NextGen movement, where the future unfolds, perspectives are reshaped, and connections transcend the ordinary!



NEXTGEN IDEAS COMPETITION 2025

The BCO NextGen Ideas Project was redeveloped in 2022 into a completely reimagined iteration of our previous 'Design Competition'. At its core, this is an ideas generation competition - where we challenged BCO NextGen members to present their boldest, most innovative and creative ideas for the future workspace around the annual topics of focus for the BCO NextGen London committee.

This initiative offers an incredible opportunity to showcase ideas to not only the BCO but also the wider workplace industry. All finalists will receive public speaking training, and mentorship from both established industry professionals and last year's finalists.

The finalists will have the opportunity to develop and present their ideas and flex your newfound skills at a TedTalk-style event later in the year, attended by both BCO Members and wider industry professionals. This is a truly unmissable opportunity to nurture confidence, develop ideas, expand network and in turn advance your career and to build their communication confidence and find their own voice.



SUBMISSIONS



The submissions for the project have surpassed expectations in quality, underscoring the immense effort and significance attached to this pivotal event.

THE 600 YEAR OFFICE

BCO IDEAS COMPETITION
AUTHOR: LAURE ABKWITH
CATEGORY: CIRCULAR ECONOMY

2030 2060 2100

PRODUCTIVE GROWTH

By Thomas Cox

- 1 Activated Terraces
- 2 Productive Facades
- 3 Roof Top Growing
- 4 Utilising Floorplates
- 5 Connections to other uses

HOLISTIC RETROFIT: BUILDINGS & PLACE

... A RETROFIT FUTURE! ... OUR URBAN CREATION...

EMOTIONAL INTELLIGENCE

ACHIEVING SUSTAINABLE HIGH QUALITY WORKSPACE
CONTRASTING CLIMATE RESILIENT CHANGE
CREATION OF CLIMATE RESILIENT STREETS

MARKET BROWNING Engineers

Immersive Digital Dens

Workspaces designed by the end user for the end user

THE 'DIGITAL DETOX'

A Digital Detox Zone is a designated area within the greater workplace which is technology free - all phones, tablets, computers, and other devices are left outside in the lockers provided.

Figure 01 Zoning

Figure 02 Internal View - Group and Individual Pods

Figure 04 Internal View - Pods, Controlled Environment and Group Seating

EVENT SCHEDULE



APRIL '25

ENTRIES OPEN

MAY '25

ENTRIES CLOSE

JULY '25

FINALISTS ANNOUNCED

JULY '25

PUBLIC SPEAKING TRAINING

OCT '25

FINALIST SHOWCASE

Before the event:

PR, Marketing, and Brand Profile - The benefits of sponsorship start as soon as you sign up...

- Logo and hyperlink to your website on the BCO NextGen Ideas Project Competition and Finalist Showcase event webpage.
- Your logo on all pre-event marketing.
- 15 social media posts issued as appropriate before, during, and after the event.

During the event:

Brand Profile

- 10 tickets for company representatives to attend the evening.
- Display space for 2 pull-up banners at the event.
- Brand profile, your logo:
 - Included on-screen during the event.
 - Included in the digital event programme.
- Acknowledgement of your support on the evening via social media.
- Acknowledgement of your sponsorship announced by the host at an appropriate juncture.

After the event:

PR & Brand Profile

- Acknowledgement of your support in social media posts issued by the BCO after the event.

Before the event:

PR, Marketing, and Brand Profile - The benefits of sponsorship start as soon as you sign up...

- Logo and hyperlink to your website on the BCO NextGen Ideas Project Competition and Finalist Showcase event webpage.
- Your logo on all pre-event marketing.
- 10 social media posts issued as appropriate before, during, and after the event.

During the event:

Brand Profile

- 5 tickets for company representatives to attend the evening.
- Display space for 2 pull-up banners at the event.
- Brand profile, your logo:
 - Included on-screen during the event.
 - Included in digital event programme.
- Acknowledgement of your support on the evening via social media.
- Acknowledgement of your sponsorship announced by the host at an appropriate juncture.

After the event:

PR & Brand Profile

- Acknowledgement of your support in social media posts issued by the BCO after the event.

Before the event:

PR, Marketing, and Brand Profile - The benefits of sponsorship start as soon as you sign up...

- Logo and hyperlink to your website on the BCO NextGen Ideas Project Competition and Finalist Showcase event webpage.
- Your logo on all pre-event marketing.
- 5 social media posts issued as appropriate before, during, and after the event.

During the event:

Brand Profile

- 2 tickets for company representatives to attend the evening.
- Brand profile, your logo:
 - Included on-screen during the event.
 - Included in digital event programme.
- Acknowledgement of your support on the evening via social media.
- Acknowledgement of your sponsorship announced by the host at an appropriate juncture.

After the event:

PR & Brand Profile

- Acknowledgement of your support in social media posts issued by the BCO after the event.



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Thank you!

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